

SWIMMING EDUCATION PACKAGES 2024

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 **ENTERTAINMENTCALENDAR.COM**

Package Discounts for Swimming Educators

You teach kids to swim: Our readers are your audience! We promote sports and health education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✔ INTRO: ~~\$930~~ \$750

- One-year content ad on sports / exercise education page or sports camp page
- Paragraph in our after-school / fall program e-newsletter the second Monday of August OR one regular Thursday e-newsletter
- Paragraph in the March and April editions of summer camps / programs newsletter

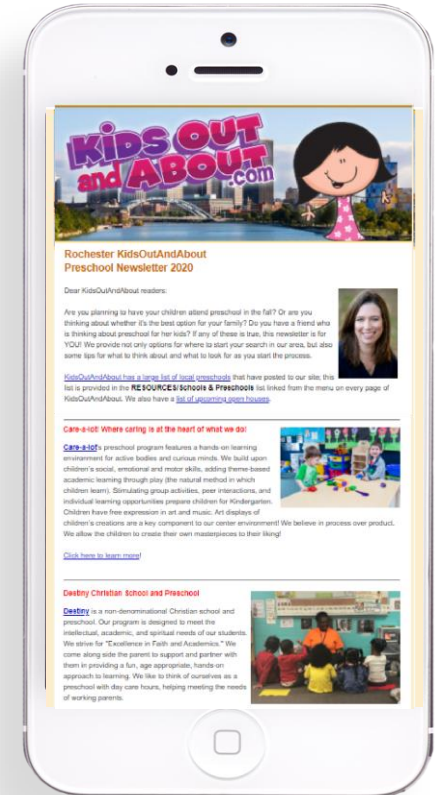
✔ STANDARD: ~~\$2130~~ \$1500

- One-year content ad on sports / exercise classes or camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- One year upgrade so anything you post is highlighted with graphics and description in top sections of lists and events and camp calendar (clicked on 4-5 times as non-upgraded listings)

✔ PREMIUM: ~~\$4530~~ \$2900

- One-year content ad on sports / exercise classes or camps page
- Paragraph + graphic in after-school / fall program e-newsletter, August
- Paragraph + graphic in March and April editions of summer camp newsletter
- One year upgrade
- Two e-blasts to entire list exclusively about your program (usually one advertising spring/summer programs and one for fall)
- One year of square ad (250 x 250 px) running throughout the site, can swap ads and A/B test anytime

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

